

FOR IMMEDIATE RELEASE

Including dates: October 14, 15, 16, 17, 18, 2009

<Headline> Head of the Charles Regatta gives successful global rowing organisation from Australia opportunity to officially launch its products in the US

Boston, MA (October 14/15/16/17/18), 2009 - One of the exhibitors at this year's Rowing and Fitness Expo has travelled a long way to be here this weekend. Australian company, Space Saver Rowing Systems have made the journey from their home town in Canberra, Australia to officially launch their range of innovative rowing storage equipment that has so far proved very popular in Australia and the UK. Managing Director, Douglas Lumsden said, "We couldn't have picked a better regatta to launch our products here in the US with the history of the race and the numbers of competitors and people it draws from all over the world."

Space Saver Rowing Systems have products unique to the market. Douglas, a rower himself, is the inventor of the products. "Given the 'waterfront' real estate rowing sheds usually occupy it is often difficult for a shed to expand and upgrade. Yet as any club captain will know to improve the viability of a club, and win championships a club has to be able to keep up with the latest boats and equipment and be able to expand through new memberships", he said. This is where Space Saver Rowing Systems can help. We can take a shed and maximise its current footprint tailoring the needs of each shed with our range of equipment. We give clubs room to grow as well as increasing security and safety for both rowers and boats. Lehigh University in Pennsylvania, a regular competitor at the Charles have already discovered what so many clubs in Australia have discovered - the products really do make a difference.

If you would like to discuss the challenges of your rowing club, Douglas and his wife, Ingrid would love to say 'g'day' and share a little bit of Aussie hospitality to all who come and visit them at the Rowing and Fitness Expo. You can also find more information on the Space Saver Rowing Systems website at www.ssrs.net.au.

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Including dates: October 21, 22, 23, 24 2009

<Headline> Schuylkill Regatta gives successful global rowing organisation from Australia opportunity to officially launch its products in the US

Philadelphia, (October 21/22/23/24), 2009 - One of the exhibitors at this year's Head of the Schuylkill Regatta has travelled a long way to be here this weekend. Australian company, Space Saver Rowing Systems have made the journey from their home town in Canberra, Australia to launch their range of innovative rowing storage equipment that has so far proved very popular in Australia and the UK. Managing Director, Douglas Lumsden said, "This is one of the great regattas to launch our products here in the US with the numbers of competitors and people it draws from the mid-Atlantic region and elsewhere."

Space Saver Rowing Systems have products unique to the market. Douglas, a rower himself, is the inventor of the products. "Given the 'waterfront' real estate rowing sheds usually occupy it is often difficult for a shed to expand and upgrade. Yet as any club captain will know to improve the viability of a club, and win championships a club has to be able to keep up with the latest boats and equipment and be able to expand through new memberships", he said. "This is where Space Saver Rowing Systems can help. We can take a shed and maximise its current footprint tailoring the needs of each shed with our range of equipment. We give clubs room to grow as well as increasing security and safety for both rowers and boats." Lehigh University in Pennsylvania, a regular competitor at this regatta have already discovered what so many clubs in Australia have discovered - the products really do make a difference.

If you would like to discuss the challenges of your rowing club, Douglas and his wife, Ingrid would love to say 'g'day' and share a little bit of Aussie hospitality to all who come and visit them at their exhibitor display at the Thee Angels. You can also find more information on the Space Saver Rowing Systems website at www.ssrs.net.au.

-END-

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